



MILL VALLEY LIVING

MEDIA KIT



About Mill Valley Living

- **Delivered to all 94941 homeowners** in Mill Valley proper.
- **89.9% open-rate** ensures your ads get seen.
- **Local content featuring familiar residents** on the cover.
- **Backed by Best Version Media**, ensuring top-quality publication.
- **Launching Local Sports Section** in January 2025.
- **Exclusive Partnerships:** Partnered with Marin Magazine for enhanced, layered branding opportunities.
- **Complimentary Ad Design** included for all sponsorships.
- Complimentary Full Page Business profile with ad of any size
- Optional **Facebook/Instagram & Google Display Ads:**
 - \$200/month per platform.
 - Add 4 extra zip codes for \$400/month per platform.
 - Digital impressions per month 30-50k/month.

Monthly Print Advertising Rates

Premium Ad Space	Inside Front Cover (Page 2 or 3)	Full 2 Page Center Spread	Inside Back Cover (Left or Right)	Back Cover	
Expert Contributor	Full Page	$\frac{1}{2}$ Page	$\frac{1}{3}$ Page	$\frac{1}{4}$ Page	
Sponsorship Programs	Full Page Real Estate Sponsor	$\frac{1}{2}$ Page Real Estate Sponsor	Full Page Feature Sponsor	$\frac{1}{2}$ Page Feature Sponsor	$\frac{1}{2}$ Page Content Sponsor
Standard Ad Space	Full Page	$\frac{1}{2}$ Page	$\frac{1}{3}$ Page	$\frac{1}{4}$ Page	$\frac{1}{8}$ Page

Ad Sizes

Page Size	Dimensions
1/8 Page	3.65"wx 2.5" h
1/4 Page	3.65"wx 5" h / 7.5"wx 2.5" h
1/3 Page	7.5"wx 3.25" h / 2.5"wx 10" h
1/2 Page	7.5"wx 5" h / 3.65"wx 10" h
Full Page	7.5"wx 10" h
2 Page Spread	15"wx 10" h

Monthly Digital Display Ads

Facebook Ad

Google Display Ad

Facebook Ad Premium

Google Display Ad Premium

Facebook Ad Pro

Google Display Ad Pro

Extended Reach: Add four additional Zip Codes

Flexible Agreements

- **12-month minimum**, with options to **spread the agreement over 3 years**.
- Choose your advertising months to match your business needs.
- Easily upgrade ad sizes with only the difference in cost applied.

For more information and past issues, visit:

[Mill Valley Living](#)

Contact Us

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[Schedule a Meeting](#)