



MILL VALLEY LIVING

MEDIA KIT

About Mill Valley Living

- **Delivered to all 94941 homeowners** in Mill Valley proper.
- **89.9% open-rate** ensures your ads get seen.
- **Local content featuring familiar residents** on the cover.
- **Backed by Best Version Media**, ensuring top-quality publication.
- **Launching Local Sports Section** in January 2025.
- **Exclusive Partnerships:** Partnered with Marin Magazine for enhanced, layered branding opportunities.
- **Complimentary Ad Design** included for all sponsorships.
- Complimentary Full Page Business profile with ad of any size
- Optional **Facebook/Instagram & Google Display Ads:**
 - \$200/month per platform.
 - Add 4 extra zip codes for \$400/month per platform.
 - Digital impressions per month 30-50k/month.

Monthly Print Advertising Rates

| Premium Ad Space | Inside Front Cover (Page 2 or 3) | Full 2 Page Center Spread | Inside Back Cover (Left or Right) | Back Cover | |
|----------------------|----------------------------------|---------------------------|-----------------------------------|-----------------|-----------------|
| Expert Contributor | Full Page | ½ Page | ⅓ Page | ¼ Page | |
| Sponsorship Programs | Full Page | ½ Page | Full Page | ½ Page | ½ Page |
| | Real Estate Sponsor | Real Estate Sponsor | Feature Sponsor | Feature Sponsor | Content Sponsor |
| Standard Ad Space | Full Page | ½ Page | ⅓ Page | ¼ Page | ⅛ Page |

Ad Sizes

| Page Size | Dimensions |
|---------------|-------------------------------|
| 1/8 Page | 3.65"w x 2.5"h |
| 1/4 Page | 3.65"w x 5"h / 7.5"w x 2.5"h |
| 1/3 Page | 7.5"w x 3.25"h / 2.5"w x 10"h |
| 1/2 Page | 7.5"w x 5"h / 3.65"w x 10"h |
| Full Page | 7.5"w x 10"h |
| 2 Page Spread | 15"w x 10"h |

Monthly Digital Display Ads

| |
|---|
| Facebook Ad |
| Google Display Ad |
| Facebook Ad Premium |
| Google Display Ad Premium |
| Facebook Ad Pro |
| Google Display Ad Pro |
| Extended Reach: Add four additional Zip Codes |

Flexible Agreements

- **12-month minimum**, with options to **spread the agreement over 3 years**.
- Choose your advertising months to match your business needs.
- Easily upgrade ad sizes with only the difference in cost applied.

For more information and past issues, visit:

[Mill Valley Living](#)

Contact Us

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