



2025 MEDIA KIT



## About *Tales From The Green Room* Podcast

***Tales From The Green Room*** is produced by Bay Area-based, Mt.Tam Media (MTM). MTM is a creator and distributor of original content to highly engaged audiences

**Dennis Strazulo** and **Tami Larson** host backstage conversations with guest co-hosts and artists in the exclusive confines of green rooms at popular music venues and festivals across the country. It is the only podcast that exclusively features interviews with artists just before they take the stage or immediately after their shows. ***Tales from the Green Room*** is about music, yes. But the intimacy of the Green Room and the timing of talking before or after appearances, invites a deep exploration and archiving of musicians' creativity, purpose, process and resilience. The interviews engender authenticity, truth, love, hope, and more.

***Tales From The Greenroom*** is currently active on all social media platforms and distributes regular newsletters and a blog highlighting each episode. New episodes are published every other week and bonus clips during the off weeks. With more than twenty-five published episodes to date available on all podcast platforms, an additional inventory of over fifty interviews ready to publish, each show is filled with vulnerable, timeless moments of reflection and inspiration

## ***Tales From The Green Room* Stats**

Audience	Metrics
<ul style="list-style-type: none"><li>• 81% of our audience is in the United States</li><li>• 60% Men</li><li>• 40% Women</li><li>• Ages 35-60</li></ul>	<ul style="list-style-type: none"><li>• 10,000 downloads</li><li>• 4,000 followers across all platforms (1400 on Instagram)</li><li>• 30,000 impressions a month across social platforms</li><li>• 1,100 engagements a month</li><li>• Email reach: 2,000 bi-weekly</li></ul>



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## Sponsorship Opportunities

**Tales from the Green Room** includes up to eight (6) available :30 spots per show. Partners that claim this offer may use their inventory through the end of **December 2025** to allow the best possible content fit. All episodes remain available to listeners in perpetuity on multiple platforms

### :30 Spots:

**Single Spot:** \$400

**10 Spot Packages:** \$3500 (\$500 / 12.5% discount)

**20 Spot Packages:** \$6000 (2,000 / 25% discount)

### Additional Entitlements:

**Social Media Shout-outs**

**Collaboration on referral codes (if applicable)**

**VIP Club Member** status to win tickets, get special event access, meet and greet invitations, exclusive content discounts, and merchandise

**Website**

**Email**

**Phone**

<https://greenroom.transistor.fm/>

[info@mttamedia.com](mailto:info@mttamedia.com)

415-322-3379

## Show Highlights



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## LINKS

Podcast: <https://greenroom.transistor.fm>

Blog: <https://mttammedia.com/wish-you-were-sphere>

Photo Gallery: [https://issuu.com/mttammedia/docs/greenroom\\_photos\\_website\\_gallery2023\\_1\\_?fr=xKAE9\\_zU1NQ](https://issuu.com/mttammedia/docs/greenroom_photos_website_gallery2023_1_?fr=xKAE9_zU1NQ)

Contact: [tami@mttammedia.com](mailto:tami@mttammedia.com)

Website: <https://mttammedia.com>

Location: Mill Valley, CA

Instagram: [@talesfromthegreenroom](https://www.instagram.com/@talesfromthegreenroom)



## Jazz Fest 2025 Podcast Sponsorship Packages



Tiers	Inclusions	Price
<b>Greenroom Shoutout</b>	Name drop in 1 episode + 1 IG story tag + mention in recap blog	\$300
<b>Artist Feature Sponsor</b>	Full episode sponsor (1 artist) + show notes link + IG reel + blog mention	\$750
<b>Backstage Bundle</b>	Sponsor 1 day (2-3 interviews) + logo in all recap content + 2 IG reels + blog wrap-up + newsletter shoutout	\$1,500
<b>Full Festival Partner</b>	Present in all 20+ episodes + branded segments + logo on visuals + 3 blogs + 2 newsletter mentions + analytics report	\$3,500
<b>Premier Solo Brand (Exclusive)</b>	Category exclusivity + "Presented by" across all content + mid-roll mentions + logo watermark on videos + blog takeover + print feature + full analytics	\$7,500

*All packages include campaign strategy support, and evergreen exposure across channels.*



### Let's Connect

To reserve your Jazz Fest 2025 sponsorship or explore year-round packages:

#### Contact:

Tami Larson

tami@mttamedia.com

<https://mttamedia.com>

Instagram: [@talesfromthegreenroom](https://www.instagram.com/@talesfromthegreenroom)

**Listen to the Podcast:** <https://greenroom.transistor.fm>

**Read the Blog:** <https://mttamedia.com/wish-you-were-sphere>

**Backstage Photo Gallery:** [Green Room Gallery on Issuu](https://issuu.com/greenroomgallery)